


## PROFILE



**SRI. VELAMALA . TIRUPATHI RAO**  
**LECTURER IN LIBRARY & INFORMATION SCIENCE**  
**GOVERNMENT DEGREE COLLEGE**  
**KOVVUR, W.G.DIST.-- 534350**

 [tirupathiraovelamala64@gmail.com](mailto:tirupathiraovelamala64@gmail.com) #9490735638, 8317536229

Date of Birth : 01.05.1964  
Qualification : M.A, M.li.sc, M.phil  
Date of Joining in this Institution : 21-06-2000  
Total Experience : 21 years  
Teaching : 21 years  
Research : 03 years  
Industry :  
Area of interest : Academic Library  
Memberships (if any) :  
Workshops (if any) : 49  
Workshops/Seminars/Conference attended : (2012-18)  
International 8  
National 39  
State Level 2  
Papers Published :  
National 07  
International : nil  
Papers Presented:  
National 02  
International : nil  
Research Projects  
(Minor/ Major) 3

Achievements: 2

- ❖ Sri.V.Tirupathi Rao receiving "Best library award" from Prof.K.Vianna Rao, Vice Chancellor: Acharya Nagarjuna University, 2011.
- ❖ Sri.V.Tirupathi Rao, M.A,M.L.I.SC Kbn college receiving "Best Librarian Award" from smt.B.Vudaya Lakshmi , IAS Commissioner Collegiate Education, ANDHRA PRADESH on the occasion of UVATARANAGAM- 2015 on 12-02-2016.

Any Other:

- ❖ Refresher Courses : 04
- ❖ Orientation Courses: 02 (2015-16)
- ❖ One week Workshop :04

**ATTENDED CONFERENCES/SEMINAR/WORKSHOP/REFRESHER & ORIENTATION**

**PERSONAL (V.Tirupathi Rao)**

1. Participated in the UGC Sponsored Orientation Course from 18-01-2010 to 14-02-2010 (4 weeks) and obtained **grade A** , **REGISTRTION No. UGC – ASC/OC-289/2009-10.** conducted by UGC – ACADEMIC STAFF COLLEGE , ANDHRA UNIVERSITY. VISAKHAPATNAM.
2. Participated in the UGC Sponsored Refresher course In women's Studies held from 19<sup>th</sup> January 2011 to 8<sup>th</sup> February 2011 at UGC ACADEMIC STAFF COLLEGE , MOULANA AZAD NATIONAL URDU UNIVERSITY ,Gachibowli, HYDERABAD - 500032 AND obtained grade A.

3. Participated in the refresher courses in Social Sciences from 13-10-2011 to 02-01-2011 and obtained **grade 'B'** Reg.No: 6694, Sponsored by UGC –ACADEMIC STAFF COLLEGE , UNIVERSITY OF HYDERABAD, HYDERABAD.
4. Participated UGC Sponsored Refresher Course in the subject **Women's Studies** from 03-03-2012 to 23-03-2012 and obtained **grade A Regd No: UGC-ASC/WS/306/2011-12**. Conducted by UGC –ACADEMIC STAFF COLLEGE , Andhra University, Visakhapatnam.

### **ATTENDED CONFERENCES/SEMINAR/WORKSHOP/REFRESHER & ORIENTATION**

#### **2005 – 06:**

1. Participated in the State Level seminar on "STANDARDISATION OF CURRICULUM AT UG & PG LEVEL COURSES" held jointly by ACTA – AP & A.P. State Council of Higher Education (APSCHE) on 12<sup>th</sup> November, 2005 at Andhra Loyola College ( Autonomous ), Vijayawada.

### **ATTENDED CONFERENCES/SEMINAR/WORKSHOP/REFRESHER & ORIENTATION**

#### **2006 – 07**

1. Participated in a two day National Seminar on QUALITY ASSURANCE IN INSTITUTIONS OF HIGHER LEARNING – MANAGING INFRASTRUCTURE AND LEARNING RESOURCES, sponsored by NAAC, Bangalore and organised by Sir C.R. Reddy College, Eluru, held on 19<sup>th</sup> January, 2006.
2. Participated in the UGC (SERO) Sponsored Two-Day National Level Seminar on Higher Education : Realities , Challenges, Trends and Priorities on date:21<sup>st</sup> and 22<sup>nd</sup> July,2006 in A.N.R. College, Gudivada, Krishna Dt, Andhra Pradesh.

### **ATTENDED CONFERENCES/SEMINAR/WORKSHOP/REFRESHER & ORIENTATION**

#### **2007 – 08**

1. Participated in the UGC (SERO) Sponsored Two-Day National Level Seminar on Higher Education : Realities , Challenges, Trends and Priorities on date:21<sup>st</sup> and 22<sup>nd</sup> July,2006 in A.N.R.College, Gudivada, Krishna Dt, Andhra Pradesh.
2. Participated in a National Workshop on " Design and Development of E-Library" held on 13<sup>th</sup> May 2007, organized by Central Library. Velagapudi Ramakrishna Siddhartha Engineering College, Vijayawada.
3. Participated in the National Conference on Reorientation of Library Services in India held during 18<sup>th</sup> – 20<sup>th</sup> August 2007. At Vijayawada on the occasion of the Birth Centenary of Kalaprapoorna

Paturi Nagabhuhanam. Andhra Pradesh Library Association , pathuri Nagabushanam Centenary Celebrations Committee, Sri Sarvottama Bhavanam,Vijayawada – 520010.

**ATTENDED CONFERENCES/SEMINAR/WORKSHOP/REFRESHER & ORIENTATION**

**2010 – 11**

1. Participated in the One-Day Workshop on 'DELNET: Resources, Services & Facilities' organized in collaboration with V.R.Siddhartha Engineering College, Kanuru, Vijayawada,Andhra Pradesh held at VRESEC, Vijayawada,Andhra Pradesh held at VRSEC, Vijayawada on November 13,2010.
2. Participated one day work shop on **library automation & networking**" organized in with new zenlib software of VEERAS SOLUTIONS PVT LTD, HYDERABAD held at Maris stella college Vijayawada on January 20<sup>th</sup> 2012.

**ATTENDED CONFERENCES/SEMINAR/WORKSHOP/REFRESHER & ORIENTATION**

**2012 – 13:**

1. Participated in the National seminar and presented a paper on "Developing a fully- fledged digital library system" sponsored by University Grants Commission On the date November 16-17,2012. Organized by Andhra Loyola College (Autonomous) Vijayawada 520 008,Andhr Pradesh.
2. Participated In the National seminar on "CLIMATE CHANGE – A CHALLENGE TO SUSTAINABLE DEVELOPMENT" Sponsored by UGC in Collaboration with ANU APPCB & APCOST, Organized by the Department of Zoology , KBN College(A), Andhra Pradesh, On 29<sup>th</sup> & 30<sup>th</sup> November 2012.
3. Participated in the National seminar on "Significance of Green Strategies for Environmental Protection" Organized by the Department of Chemistry, KBN College, Vijayawada – 1 On 14<sup>th</sup> & 15<sup>th</sup> December 2012.

**ATTENDED CONFERENCES/SEMINAR/WORKSHOP/REFRESHER & ORIENTATION**

**2013 – 14:**

1. Participated in the one day National Workshop for Librarians on "Exploiting online Resources" organised by Vignan University, Vadlamudi on 9<sup>th</sup> June 2013.at NTR Vignan Library on the occasion of Centenary Celebrations of Andhra Pradesh Library Association (APLA).

2. Attended the National Conference on "Recent Innovations, Advancements and Challenges of Technical Libraries (NCRACKT 2013) held at Vignan's University on 26<sup>th</sup> & 27<sup>th</sup> October, 2013..
3. Participated paper on in the National Conference on Role of Library Associations in promoting information Literacy in the Knowledge Society organized by APLA On the occasion of Centenary celebrations held from 10-12 April 2014.

### **ATTENDED CONFERENCES/SEMINAR/WORKSHOP/REFRESHER & ORIENTATION**

#### **2014 – 15:**

1. Participated paper on in One – Day National Seminar On " Enhancement and Sustenance of Quality among Students and Teachers: Role of Support Services"(NSESQ – 2014) Organized by Internal Quality Assurance Cell(IQAC), KBN College (Autonomous) on 21<sup>st</sup> JULY, 2014.
2. Presented Paper entitled Post Journalist Media Culture sensible elements presented during the sponsored international seminar on **"WOMEN ENTREPRENEURSHIP – A GLOBAL PERSPECTIVES"** on August 6<sup>th</sup> – 7<sup>th</sup>, 2014 At given this 7<sup>th</sup> day August 2014 KBN College, Vijayawada., A.P, INDIA.
3. Participated paper in the UGC sponsored National seminar on " Information and Communication Technologies(ICI's) in making a Healthy Information Society with Special Reference to use of ICI's in Educational Technology" held at Andhra Loyola College, Vijayawada during August 11-12, 2014 and presented a paper/ title of : Role of Digital Library".
4. Presented Paper on "Application of Nano Materials " in two-day UGC sponsored National Seminar on " Development of advanced materials in physics & Electronics and their applications" Organised by the Department of Physics & Electronics, KBN College, Vijayawada on 15<sup>th</sup> and 16<sup>th</sup> October, 2014.
5. Participated paper on in 1st International Conference On scholarly communication knowledge management in Higher Education Institutional (icskh 2014) Organized by the Central Library, KL UNIVERSITY 28 & 29 November 2014 and presented a paper titled " **The role of knowledge** **management in Higher Education Institutional**".
6. Presented Paper on "Emerging Initiatives in Library Management Systems" in UGC sponsored two-day National Seminar on " Ethical Hacking An Inevitable Tool for Secured Organisation" Organised by the Department of Computer Science & Applications, KBN College, Vijayawada on 12<sup>th</sup> and 13<sup>th</sup> December, 2014.  
Presented attend a paper on " Emerging Initiative in Library Management Systems " in in the International Journal of Emerging Technology of Computer Science and Electronics, KBN College November, 2014.

7. Participated at the International & Interdisciplinary Conference on "Language, Literature Cultural Studies and Knowledge Resources (LLCSKR-2015) held at Vignan's University, Vadlamudi on 5<sup>th</sup> and 6<sup>th</sup> February,2015.
8. Participated at the International and Inter discipline conference on Language, literature Cultural Studies and Knowledge Resources (LLCSKR – 2015) held at Vignan Univeristy, Vadlamudi on 5<sup>th</sup> & 6<sup>th</sup> February 2015.
9. Participated paper " **Role of Digital Literacy**" In the UGC Sponsored National Seminar on " **Socio –Economic Conditions of Marginalized groups** " a search for inclusive policy" held at Andhra Loyola College, Vijayawada during February 12<sup>th</sup> -13<sup>th</sup>,2015 presented a paper/ invited talk Titled.
10. Presented a paper in a technical section of NSISQE – 2015 on 12<sup>th</sup> & 13<sup>th</sup> 2015 organised by the Department of Physical Education of **Title of the Talk ::"The Impact Physical Education Cognitive Function "** .
11. Participated in the National Seminar on Management of E-Resource in Degree College Libraries ( NSMEDL 2015) Organised by the Library Science, SDS College of Arts & Applied Sciences, Shriram Nagar on 29<sup>th</sup> March,2015 and presented a paper titled " **The use and impact of Electronic Resources**".
12. Certificate of Excellence certified that Sri V.Thirupathi Rao, KBN College(A), Vijayawada is presented the Best Librarian award for the Academic Year 2014-15.given by Government of Andhra Pradesh, Commissionerate of Collegiate & Technical Education State Level Competitions ( yuvatarangam – 2015) 9<sup>th</sup> February 2016, Vijayawada.

#### **ATTENDED CONFERENCES/SEMINAR/WORKSHOP/REFRESHER & ORIENTATION**

#### **2015 – 16**

1. **Faculty Development Programme** held on 2<sup>nd</sup> & 3<sup>rd</sup> June 2015 at KBN College, Vijayawada Conducted by JCI Senator Gampa Nageswara Rao Excel Coach **JCI University, USA**.
2. Presented paper in a Technical Session of NSOPDTS – 2015 On 3<sup>rd</sup> & 4<sup>th</sup> July 2015 Organized by Department of Physical Education Title of the Talk Paper : **Introduction to Wellness Fitness** .UGC Sponsored Seminar on " **PERSONALITY DEVELOPMENT THROUGH SPORTS**"in Collaboration Krishna University , Machilipatnam On 3<sup>rd</sup> & 4<sup>th</sup> July, 2015.
3. Participated paper on " **delivered an invited talk at the today UGC sponsored national work shop on human values and Professional ethics essential for individual and society (NWHVPE-2015)**" Organized by value Education cell and Department of Telugu held at KBN College,24-25 July 2015.
4. Participated Higher Education Department and Rashtriya Uchatar Siksha Abhiyan (RUSA) **work shop on Standardizing Question Paper Setting under CBCS pattern** , Akkineni Nageswara Rao College, Vijayawada 27,08,2015. and Department of Telugu held Akkineni Nageswara Rao, Gudivada, Krishna Dt,24-25 July 2015.

5. Participated paper in the seminar on **Delivery of Books and Newspapers (Public Libraries) act 1954** amended held at Andhra Loyola College, Vijayawada 27<sup>th</sup> – 28<sup>th</sup> November, 2015.
6. Participated paper entitled on " IMPACT OF CORPORATE SOCIAL RESPONSIBILITY ON SOCIETY"at UGC Sponsored International Seminar "On CORPORATE SOCIAL RESPONSIBILITY INTIATIVES FOR INCLUSIVES AND SUSTAINABLE DEVELOPMENT" (ISCSR-2016)on 19-21 February 2016 organized by the Department of Commerce and Management,KBN College,Vijayawada.
7. Participated Orientation Programme conducted on 27-02-2016 , Academic Counsellor of **IGNOU** Regional Centre, Vijayawada.
8. Participated paper on **"USER STUDIES IN ACADEMIC LIBRARIES IN THE ICT ERA"**UGC National Seminar held during 26<sup>th</sup> -27<sup>th</sup> August 2016 Organised by Sri Venkateswara University Library , **Tirupathi**.
9. **Presented paper in the National Conference on Information Technology in Libraries Organised by Knowledge Resource Centre, Gitam University, Visakhapatnam from 23th to 24<sup>th</sup>,December,2016.**

#### **ATTENDED CONFERENCES/SEMINAR/WORKSHOP/REFRESHER & ORIENTATION**

**2016 – 17:**

1. Participated In the one week National Workshop In " **[REDACTED]** under Faculty Enrich Programme (Multi Diciplinary) held 18<sup>th</sup> AUGUST 24<sup>th</sup> 2016 at Sir C.R.Reddy Autonomous College, Eluru in Collaboration with Adikavi Nannaya Univeristy.
2. Participated paper on UGC Sponsored One week Faculty Development Programme ( Multi Diciplinary workshop ) on **Human Values and Professional Ethics** held from 17<sup>th</sup> to 23<sup>rd</sup> September, 2016 at S.S & N College, Narasaraopeta.
3. Participated in UGC funded to TWO-DAY Work shop on **"Amaravathi – The new Capital of Andhra Pradesh: Vision & Mission"** Organized by Dept History, Political Science, Public Administration and Library Sciences of SRR&CVR Govt College, Vijayawada held on 27<sup>th</sup> & 28<sup>th</sup> September 2016.
4. Participated in the UGC funded ONE DAY NATIONAL WORK SHOP ON **"RESEARCH AND INNOVATION : ISSUES AND CHALLENGES (NWRIC-2016)"**Organized by IQAC,KBN College,held on 22th october 2016.
5. Participated National Seminar on **[REDACTED]** funded by UGC On 25<sup>th</sup> & 26<sup>th</sup> Novemeber,2016 Organized by Dept of Commerce and Management.
6. Presented and paper published on "**[REDACTED]** in the UGC sponsored Two-Day International Conference on " DIGITAL INDIA –

THE INFORMATION FOR ALL "(ICDIA – 2016) Organized by the Computer Science and Applications KBN College, Vijayawada, in collaboration with Krishna University, Mahilapatnam on 2<sup>nd</sup> & 3<sup>rd</sup> December ,2016.

7. Participated in the One-Day Autonomy granted National Work shop on **Open Access** Organized by the Dept of Library Information science at MARIS STELLA COLLEGE (AUTONOMOUS), Vijayawada. On 20<sup>th</sup> January ,2017. Participated UGC National Work shop on " Utilization of e-Resources" for two days on 10<sup>th</sup> & 11<sup>th</sup> March 2017 held at Dr.B.R.Ambedkar Memorial Library Science, ANU Campus.
8. Participated in the UGC National Workshop on "Utilisation of e-Resources" for Two days on 10<sup>th</sup> and 11<sup>th</sup> March,2017 held at Dr.B.R.Ambedkar Memorial Library , Acharya Nagarjuna University Campus ,Nagarjuna Nagar, - 522510, Guntur District , AP, INDIA.
9. Participated in National Seminar Cum Work shop on **TRENDS AND CHALLENGES IN LIS EDUCATION AND PROFESSION** held on 24<sup>th</sup> & 25<sup>th</sup> March, 2017 Organized by Dept of Library and information science and DR.V.S Krishna Library, Andhra University.

#### **ATTENDED CONFERENCES/SEMINAR/WORKSHOP/REFRESHER & ORIENTATION**

##### **2017 – 18:**

1. Participated One day National seminar on **Humanism – Essential for ideal Society and bliss full life** (NSHUM – 2017) Organized by Value Education cell Kbn College, Vijayawada collaboration with Krishna University 30<sup>th</sup> June,2017.
2. Participated in One-Day Autonomy Granted National Workshop on " Automation & Networking of Libraries" organized by the Dept. of Library & Information Science in association with VERUS Solutions Pvt. Ltd, at Maris Stella College (Autonomous), Vijayawada, on 21<sup>st</sup> July, 2017.
3. Participating in the UGC Sponcered National Seminar Jointly organized by Krishna University on **Women Empowerment : Media, Cinema & theatre – Prospectus** and challenges held on 21st - 22nd July,2017.
4. Participated in Two-Day workshop on **Logistics & Supply Chain management** Organized by Dept of Commerce, management & logistics, KBN College collaboration with Krishna University, Machilapatnam on 28<sup>th</sup>, 29<sup>th</sup> July 2017.
5. Participated in the One Week Orientation Programme on **Future Trends in Quality Enhancement of Professional and Academic Skills in HEIs** during 5<sup>th</sup> -11<sup>th</sup> August 2017 Organised by IQAC,KBN College ,in Collaboration with Krishna University , Machilapatnam.
6. Participated in the Regional Workshop on DELNET **discovery services, Open source software, Emerging Technologie In knowledge management, Communication Skills for LIS Professionals, Academic Integrity and plaginism** organized by DELNET Developing Library Network, New Delhi in

collaboration with Aditya Engineering College ,Suram palem, East Godavari , A.P held on September, 11<sup>th</sup>, 2017.

7. Participated in the National Work shop on **Utilization of E-Resources and Net working of Libraires** **(UENL-2017)** Organized by Department of library information science D.R.W.College, Gudur, from 30<sup>th</sup> .10. 2017 to 4<sup>TH</sup> 11, 2017.
8. Participated in the National Conference on Library and Information Science: **TRENDS AND INNOVATIONS (NCLIS2017)** held on 29<sup>th</sup> December 2017.orgnized by Dept of library information science, Andhra University.